
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K
CURRENT REPORT**

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934



Date of Report (date of earliest event reported): **October 16, 2017**

QVC, Inc.

(Exact name of registrant as specified in its charter)

State of Delaware
(State or other jurisdiction of
incorporation or organization)

000-55409
(Commission
File Number)

23-2414041
(I.R.S. Employer
Identification No.)

**1200 Wilson Drive
West Chester, Pennsylvania 19380**

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: **(484) 701-1000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure

On October 16, 2017, Liberty Interactive Corporation ("Liberty Interactive"), the parent company of QVC, Inc. ("QVC"), announced that it will webcast its annual Investor Meeting on Thursday, November 16, 2017 with presentations beginning at 9:10am E.S.T. Michael George, President and CEO of QVC, will be presenting at the Investor Meeting. During these presentations, observations may be made regarding QVC's financial performance and outlook, as well as other forward looking matters including the proposed acquisition of General Communication, Inc. by Liberty Interactive, its combination with Liberty Ventures Group, the subsequent split-off of Liberty Interactive's interest in the combined company and the proposed acquisition of HSN, Inc. by Liberty Interactive.

This Current Report on Form 8-K and the press release attached hereto as Exhibit 99.1 are being furnished to the SEC under Item 7.01 of Form 8-K in satisfaction of the public disclosure requirements of Regulation FD and shall not be deemed "filed" for any purpose.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated October 16, 2017

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

QVC, Inc.

Date: October 19, 2017

By: /s/ JOHN F. MISKO

John F. Misko

Senior Vice President and Controller

October 16, 2017

Liberty Interactive Corporation Announces Investor Meeting Webcast

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive Corporation ("Liberty Interactive") (Nasdaq: QVCA, QVCB, LVNTA, LVNTB) will webcast its annual Investor Meeting on Thursday, November 16, 2017 with presentations beginning at 9:10am E.S.T. During these presentations, observations may be made regarding the company's financial performance and outlook, as well as other forward-looking matters including the proposed acquisition of General Communication, Inc. ("GCI") by Liberty Interactive, its combination with Liberty Ventures Group and the subsequent split-off of Liberty Interactive's interest in the combined company ("GCI Liberty") and the proposed acquisition of HSN, Inc. ("HSNi") by Liberty Interactive.

The annual Investor Meeting will be held in New York, NY. If you are interested in attending, please register at <https://reg.libertyexperience.com/>.

The annual Investor Meeting will be broadcast live via the Internet. All interested persons should visit the Liberty Interactive website at <http://www.libertyinteractive.com/events> to register for the webcast. An archive of the webcast will also be available on this website for one year after appropriate filings have been made with the SEC.

Companies presenting in the morning at the annual Investor Meeting include:

- Liberty Interactive
 - QVC, Inc.
 - zulily, llc
 - GCI
- Liberty Broadband Corporation
 - Charter Communications, Inc.
- Liberty Expedia Holdings, Inc.
- Liberty TripAdvisor Holdings, Inc.
 - TripAdvisor, Inc.

About Liberty Interactive Corporation

Liberty Interactive Corporation operates and owns interests in a broad range of digital commerce businesses. Those businesses are currently attributed to two tracking stock groups: the QVC Group and the Liberty Ventures Group. The businesses and assets attributed to the QVC Group (Nasdaq: QVCA, QVCB) consist of Liberty Interactive Corporation's subsidiaries, QVC, Inc. and zulily, llc, and its interest in HSN, Inc., and the businesses and assets attributed to the Liberty Ventures Group (Nasdaq: LVNTA, LVNTB) consist of all of Liberty Interactive Corporation's businesses and assets other than those attributed to the QVC Group, including its interests in Liberty Broadband Corporation and FTD, Liberty Interactive Corporation's subsidiary Evite, and minority interests in ILG, Lending Tree and Charter Communications.

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Liberty Interactive Corporation

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Source: Liberty Interactive Corporation