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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**



Date of Report (date of earliest event reported): **August 30, 2017**

**QVC, Inc.**

(Exact name of registrant as specified in its charter)

**State of Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**000-55409**  
(Commission  
File Number)

**23-2414041**  
(I.R.S. Employer  
Identification No.)

**1200 Wilson Drive  
West Chester, Pennsylvania 19380**

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: **(484) 701-1000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

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**Item 7.01. Regulation FD Disclosure**

On August 30, 2017, Liberty Interactive Corporation ("Liberty Interactive"), the parent company of QVC, Inc., announced that Michael George, President and CEO of QVC, Inc., will be presenting at the Goldman Sachs Global Retailing Conference on Wednesday, September 6th at 10:35 a.m., E.D.T. at the Plaza Hotel in New York, NY. During his presentation, Mr. George may make observations regarding the company's financial performance and outlook, as well as other forward looking matters including the proposed acquisition of General Communication, Inc. by Liberty Interactive, its combination with Liberty Ventures Group, the subsequent split-off of Liberty Interactive's interest in the combined company and the proposed acquisition of HSN, Inc. by Liberty Interactive.

This Current Report on Form 8-K and the press release attached hereto as Exhibit 99.1 are being furnished to the SEC under Item 7.01 of Form 8-K in satisfaction of the public disclosure requirements of Regulation FD and shall not be deemed "filed" for any purpose.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

Exhibit No.	Description
99.1	Press Release of Liberty dated August 30, 2017

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

QVC, Inc.

Date: September 1, 2017

By: /s/ JOHN F. Misko

John F. Misko

Senior Vice President and Controller

## EXHIBIT INDEX

Exhibit No.	Description
<a href="#">99.1</a>	<a href="#">Press Release of Liberty dated August 30, 2017</a>

August 30, 2017

### **QVC, Inc. to Present at Goldman Sachs Global Retailing Conference**

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive Corporation (Nasdaq: QVCA, QVCB, LVNTA, LVNTB) announced that Mike George, President and CEO of QVC, Inc., will be presenting at the Goldman Sachs Global Retailing Conference on Wednesday, September 6<sup>th</sup> at 10:35 a.m., E.D.T. at the Plaza Hotel in New York, NY. During his presentation, Mr. George may make observations regarding the company's financial performance and outlook, as well as other forward looking matters including the proposed acquisition of General Communication, Inc. by Liberty Interactive, its combination with Liberty Ventures Group, the subsequent split-off of Liberty Interactive's interest in the combined company and the proposed acquisition of HSN, Inc. by Liberty Interactive.

The presentation will be broadcast live via the Internet. All interested persons should visit the Liberty Interactive Corporation website at <http://www.libertyinteractive.com/events> to register for the webcast. An archive of the webcast will also be available on this website for one year after appropriate filings have been made with the SEC.

#### About Liberty Interactive Corporation

Liberty Interactive Corporation operates and owns interests in a broad range of digital commerce businesses. Those businesses are currently attributed to two tracking stock groups: the QVC Group and the Liberty Ventures Group. The businesses and assets attributed to the QVC Group (Nasdaq: QVCA, QVCB) consist of Liberty Interactive Corporation's subsidiaries, QVC, Inc. and zulily, llc, and its interest in HSN, Inc., and the businesses and assets attributed to the Liberty Ventures Group (Nasdaq: LVNTA, LVNTB) consist of all of Liberty Interactive Corporation's businesses and assets other than those attributed to the QVC Group, including its interests in Liberty Broadband Corporation and FTD, Liberty Interactive Corporation's subsidiary Evite, and minority interests in ILG, Lending Tree and Charter Communications.

#### **Liberty Interactive Corporation**

Courtnee Chun, 720-875-5420

Source: Liberty Interactive Corporation