
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
WASHINGTON, D.C. 20549

FORM SD

SPECIALIZED DISCLOSURE REPORT

QVC, INC.

(Exact name of Registrant as specified in its charter)

State of Delaware
(State or other jurisdiction of
incorporation or organization)

000-55409
(Commission
File Number)

23-2414041
(IRS Employer
Identification No.)

1200 Wilson Drive
West Chester, Pennsylvania
(Address of principal executive offices)

19380
(Zip Code)

Lawrence R. Hayes
(484) 701-1000
(Name and telephone number, including area code, of the
person to contact in connection with this report.)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2015.

Section 1 — Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

As required by Rule 13p-1 under the Securities Exchange Act of 1934, as amended, and the requirements of Form SD, a Conflict Minerals Report is provided as Exhibit 1.01 to this Form SD and is available on our corporate website at <http://www.qvc.com/legal+info.content.html>. The information contained on our website is not incorporated by reference into this Form SD or the Conflict Minerals Report and should not be considered to be part of this Form SD or the Conflict Minerals Report.

Information concerning conflict minerals from recycled or scrap sources identified by our suppliers as being contained in our in-scope products is included in the Conflict Minerals Report and is incorporated in this Form SD by reference.

Item 1.02 Exhibit

The Conflict Minerals Report required by Item 1.01 is filed as Exhibit 1.01 to this Form SD.

Section 2 — Exhibits

Item 2.01 Exhibits

Exhibit 1.01 — Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form SD.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

QVC, INC.
(Registrant)

By: /s/ Lawrence R. Hayes May 31, 2016
Name: Lawrence R. Hayes
Title: General Counsel

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Conflict Minerals Report

QVC, Inc. has included this Conflict Minerals Report as an exhibit to its Form SD for 2015 as required by Rule 13p-1 under the Securities Exchange Act of 1934, as amended, and Form SD (collectively, the "Conflict Minerals Rule"). The date of filing of this Conflict Minerals Report is May 31, 2016.

Unless the context indicates otherwise, the terms "we," "its," "us" and "our" refer to QVC, Inc. and its consolidated subsidiaries. As used herein, "3TG" is tantalum, tin, tungsten and gold, without regard to the location of origin of the minerals or derivative metals.

Forward-Looking Statements

This document contains forward-looking statements within the meaning of the federal securities laws. Any statements that do not relate to historical or current facts or matters are forward-looking statements. You can identify some of the forward-looking statements by the use of forward-looking words, such as "intend" and the like, or the use of future tense. Statements concerning current conditions may also be forward-looking if they imply a continuation of current conditions. Examples of forward-looking statements include, but are not limited to, statements concerning the additional steps that we intend to take to mitigate the risk that our necessary 3TG finances or benefits armed groups.

Forward-looking statements are subject to risks and uncertainties that could cause actual actions or performance to differ materially from those expressed in the forward-looking statements. These risks and uncertainties include, but are not limited to, (1) the continued implementation of satisfactory traceability and other compliance measures by our direct and indirect suppliers on a timely basis or at all, (2) the accuracy and reliability of the information we receive and (3) political, legal and regulatory developments, whether in the Democratic Republic of the Congo and adjoining countries (the "DRC Region"), the United States or elsewhere. The term "adjoining countries" has the meaning contained in the Conflict Minerals Rule. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of filing of this document. We do not intend, and undertake no obligation, to publish revised forward-looking statements to reflect events or circumstances after the date of filing of this document or to reflect the occurrence of unanticipated events.

Applicability of the Conflict Minerals Rule to Our Company

We market and sell a wide variety of consumer products primarily through live televised shopping programs and via our websites and other interactive media. We are required to make a filing pursuant to the Conflict Minerals Rule for 2015 because we contracted to manufacture some products in 2015 where 3TG was necessary to the functionality or production of such products.

However, most of our products are not in-scope for purposes of the Conflict Minerals Rule, as we do not manufacture any products and we do not contract to manufacture most of the products that we sell. For 2015, we estimate that less than 10% of our products by product number were in-

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scope for purposes of the Conflict Minerals Rule and that the in-scope products accounted for only a small portion of our consolidated revenue.

We do not directly source any 3TG from mines, smelters or refiners, and believe that we are in most cases many levels removed from these market participants. We therefore have limited influence over them. Furthermore, because of the depth, geographic diversity and constant evolution of our supply chain, and due to competitive factors, we often have significant difficulty identifying suppliers upstream from our direct suppliers. However, through the efforts described in this Conflict Minerals Report, we seek to ensure that we are in compliance with the Conflict Minerals Rule and that our suppliers meet the expectations of our Conflict Minerals Policy, which is discussed below.

Our Conflict Minerals Policy

We take seriously our compliance obligations under the Conflict Minerals Rule. Therefore, we have adopted and communicated to selected personnel, our suppliers and the public a policy regarding the supply of 3TG for products that we contract to manufacture (the "Conflict Minerals Policy").

The Conflict Minerals Policy includes, but is not limited to, our expectations that the suppliers of products that we contract with them to manufacture:

- Promptly, completely and accurately respond to our informational requests with respect to any 3TG that is necessary to the functionality or production of such products, including by completing and delivering a Conflict-Free Sourcing Initiative (the "CFSI") Conflict Minerals Reporting Template (the "Survey") or similar survey when asked to do so.
- Determine whether there is any 3TG in any such products, survey their upstream suppliers regarding the ultimate source of any such 3TG, and verify and document such information.
- Implement policies and management systems to support compliance with these expectations, and require their upstream suppliers to adopt similar policies and systems.
- Cooperate in the event we determine that any further inquiry or due diligence is required or advisable with respect to the source of 3TG in any such products.

Reasonable Country of Origin Inquiry Information

Prior to beginning our reasonable country of origin inquiry, the Conflict Minerals Working Group (as defined below) determined which of our products were potentially in-scope for purposes of the Conflict Minerals Rule through our degree of influence over the products' manufacture and product specifications, visual inspection, supplier inquiries and other information known to us.

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We then requested, as part of our reasonable country of origin inquiry, that the suppliers of these potentially in-scope products provide us with information concerning the origin of the 3TG in the products sourced from them. However, based on the information provided to us by our suppliers, we were unable to conclusively determine that any of the in-scope products we contracted to manufacture in 2015 contained only necessary 3TG that (1) did not originate in the DRC Region or we had no reason to believe may have originated in the DRC Region or (2) was from recycled or scrap sources or we reasonably believed came from recycled or scrap sources. Therefore, all of the products that we determined to be in-scope for 2015, and the related 3TG and direct suppliers, are discussed in this Conflict Minerals Report and those suppliers are referred to herein as the "Suppliers."

The Suppliers identified 58 smelters and refiners as having processed the necessary 3TG contained in the products covered by this Conflict Minerals Report, as further discussed under "Product Information; Smelter and Refiner and Country of Origin Information."

Pursuant to the Conflict Minerals Rule, based on the results of our reasonable country of origin inquiry, we were required to conduct due diligence for 2015 with respect to the 3TG in our in-scope products. These due diligence efforts are discussed below.

For our reasonable country of origin inquiry, to the extent applicable, we utilized the same processes and procedures as for our due diligence.

None of our in-scope products were determined by us to contain necessary 3TG that directly or indirectly financed or benefitted armed groups in the DRC Region. However, we did not conclude that any of our products covered by this Conflict Minerals Report were “DRC conflict free.” The terms “armed group” and “DRC conflict free” have the meanings contained in the Conflict Minerals Rule.

Due Diligence Program Design

Design Framework

We designed our due diligence measures relating to 3TG to conform with, in all material respects, the criteria set forth in the Organisation for Economic Co-operation and Development’s (the “OECD”) Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas, as supplemented by the Supplement on Tin, Tantalum and Tungsten and the Supplement on Gold (Second Edition 2013) (collectively, the “OECD Guidance”).

Selected Elements of Design Framework

The OECD Guidance has established a five-step framework for due diligence as a basis for responsible global supply chain management of minerals from conflict-affected and high-risk areas. Selected elements of our program design are discussed below. However, these are not all of the discrete elements of the program that we have put in place to help ensure that the 3TG contained in our products is responsibly sourced. The headings below conform to the headings used in the OECD Guidance for each of the five steps. Selected due diligence measures that we

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took with respect to 2015 are discussed under “Due Diligence Program Execution on Products Contracted to be Manufactured During 2015.”

1. OECD Guidance Step One: “Establish strong company management systems”

- a. We have adopted the Conflict Minerals Policy. The Conflict Minerals Policy is posted on our website and distributed electronically to selected employees and suppliers.
- b. We have an internal team tasked with managing our Conflict Minerals Policy and 3TG compliance strategy (the “Conflict Minerals Working Group”). The following internal functional areas are represented on the Conflict Minerals Working Group: legal, merchandising, project management and quality control. The Conflict Minerals Working Group and selected members of senior management are educated on the Conflict Minerals Rule, the OECD Guidance, our compliance plan and the procedures for reviewing and validating supplier responses to our inquiries. Specialist outside counsel retained by our parent company, Liberty Interactive Corporation (“Liberty”), assists us with our compliance efforts and is also part of the Conflict Minerals Working Group.
- c. Liberty is a member of the CFSI.
- d. We utilize the Survey to identify smelters and refiners in our supply chain. The Survey requests suppliers to provide information concerning the usage and source of 3TG in their products, as well as information concerning their related compliance efforts.
- e. We maintain business records relating to 3TG due diligence, including records of our due diligence processes, findings and resulting decisions, on a computerized database where practicable, for at least five years.
- f. We have a website and telephone lines available for employees and other stakeholders to report violations of our Conflict Minerals Policy.

2. OECD Guidance Step Two: “Identify and assess risk in the supply chain”

- a. We furnish the direct suppliers of products that we determine to potentially be in-scope with a link to the Survey, along with an introductory e-mail describing the Conflict Minerals Rule, our Conflict Minerals Policy and links to third-party materials containing additional information relating to the rule, and request that they complete the Survey within a specified timeline.
- b. We follow up by e-mail with all suppliers that do not respond to the request within the specified time frame.

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- c. Members of the Conflict Minerals Working Group review the completed responses received from suppliers against written review criteria. We follow up by e-mail or telephone with all suppliers that submit an incomplete response or a response that triggers specified “red flags” or is determined not to be suitable by us, in each case requesting them to submit a revised response. We follow up with other suppliers where deemed appropriate by us.
- d. To the extent that a completed response identifies a smelter or refiner, we review this information against the list of “compliant” and “active” smelters and refiners published in connection with the CFSI’s Conflict-Free Smelter Program (“CFSP”), and in the case of gold, we also utilize information made available in connection with the London Bullion Market Association’s (“LBMA”) Good Delivery List and the Responsible Jewellery Council’s (“RJC”) Chain-of-Custody Certification. Additionally, we review the compliant smelters and refiners against the country of origin information made available by the CFSI to its members.
- e. If country of origin information for an identified smelter or refiner is not available from the above independent third-party source, we review publicly available information, to the extent reasonably available, to try to determine the mine or location of origin of the 3TG from such smelter or refiner.
- f. Based on the information furnished by our suppliers and other information known to us, we assess the risks of adverse impacts.

3. OECD Guidance Step Three: “Design and implement a strategy to respond to identified risks”

- a. The Conflict Minerals Working Group reports the findings of its supply chain risk assessment to our General Counsel.

b. Our risk mitigation strategy contemplates a flexible response that is commensurate with the risks identified.

4. *OECD Guidance Step Four: "Carry out independent third-party audit of supply chain due diligence at identified points in the supply chain"*

In connection with our due diligence, we utilize information made available by the CFSI concerning independent third-party audits of smelters and refiners. We support the CFSI through our membership in that organization. In the case of gold, we also utilize information made available in connection with the LBMA's Good Delivery List and the RJC's Chain-of-Custody Certification.

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5. *OECD Guidance Step 5: "Report on supply chain due diligence"*

We file a Form SD, and to the extent applicable, a Conflict Minerals Report, with the Securities and Exchange Commission.

Due Diligence Program Execution on Products Contracted to be Manufactured During 2015

We performed the following 3TG due diligence on applicable 3TG in the in-scope products that were contracted to be manufactured for us during 2015. These were not all of the discrete measures that we took in furtherance of our 3TG compliance program or pursuant to the Conflict Minerals Rule and the OECD Guidance. For a discussion of the design of our due diligence measures, please see "Due Diligence Program Design."

1. We furnished the Suppliers with a link to the Survey, along with an introductory e-mail describing the Conflict Minerals Rule, our Conflict Minerals Policy and links to third-party materials containing additional information relating to the rule, and requested that they complete the Survey within a specified timeline.
2. We followed up by e-mail with all Suppliers that did not respond to the request within the specified time frame.
3. We reviewed the completed responses received from the Suppliers. We followed up by e-mail or telephone with all Suppliers that submitted an incomplete response or a response that triggered specified "red flags" or was determined not to be suitable by us, in each case requesting them to submit a revised response. We followed up with other Suppliers where deemed appropriate by us.
4. To the extent that a completed response identified a smelter or refiner, we reviewed this information against the list of compliant and active smelters and refiners published in connection with the CFSP, and in the case of gold, we also utilized information made available in connection with the LBMA's Good Delivery List and the RJC's Chain-of-Custody Certification. Additionally, we reviewed the provided compliant smelters and refiners against the country of origin information made available by the CFSI to its members.
5. For those identified smelters and refiners for which 3TG origin information was not available from the above independent third-party source, we reviewed publicly available information, to the extent reasonably available, to try to determine the mine or location of origin of the 3TG from such smelter or refiner.
6. The Conflict Minerals Working Group reported the findings of its supply chain risk assessment to our General Counsel.

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Product Information; Smelter and Refiner and Country of Origin Information

Our in-scope products for 2015 for purposes of the Conflict Minerals Rule are included within the following categories: (1) home, (2) beauty, (3) apparel, (4) jewelry, (5) accessories and (6) electronics. However, not all of our products in these categories are in-scope. For a further discussion of our products, see our Annual Report on Form 10-K for the 2015 fiscal year. The information contained in our Form 10-K is not incorporated by reference into the Form SD or this Conflict Minerals Report and should not be considered to be part of the Form SD or this Conflict Minerals Report.

In connection with our reasonable country of origin inquiry or due diligence, as applicable, the following facilities were declared by the Suppliers to be smelters or refiners used to process the necessary 3TG contained in our in-scope products. After reviewing those responses, we reasonably believe that these may be smelters or refiners in our supply chain for such 3TG. However, due to our position in the supply chain, which is discussed earlier in this Conflict Minerals Report, we rely on the Suppliers for accurate smelter and refiner information, and our reasonable country of origin inquiry and due diligence measures do not provide absolute certainty regarding the source and chain of custody of the necessary 3TG contained in our in-scope products.

Smelter or Refiner	Conflict Mineral	Conflict-Free Certification (1)
Aida Chemical Industries Co., Ltd.	Gold	CFSP
Al Etihad Gold Refinery DMCC	Gold	
Allgemeine Gold-und Silberscheideanstalt A.G.	Gold	CFSP, LBMA, RJC
Argor-Heraeus SA	Gold	CFSP, LBMA, RJC
Asahi Pretec Corporation	Gold	CFSP, LBMA
Asahi Refining Canada Limited	Gold	CFSP, LBMA
Asahi Refining USA Inc.	Gold	CFSP, LBMA
Asaka Riken Co., Ltd.	Gold	CFSP
Atasay Kuyumculuk Sanayi Ve Ticaret A.S.	Gold	LBMA (as of April 5, 2016)
C. Hafner GmbH + Co. KG	Gold	CFSP, LBMA, RJC
CCR Refinery - Glencore Canada Corporation	Gold	CFSP, LBMA

Chimet S.p.A.	Gold	CFSP, LBMA
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Dowa	Gold	CFSP
Elemetal Refining, LLC	Gold	CFSP, LBMA
Emirates Gold DMCC	Gold	CFSP
Heimerle + Meule GmbH	Gold	CFSP, LBMA
Hereaus Ltd. Hong Kong	Gold	CFSP, LBMA
Ishifuku Metal Industry Co., Ltd.	Gold	CFSP, LBMA
Istanbul Gold Refinery	Gold	CFSP, LBMA
JX Nippon Mining & Metals Co., Ltd.	Gold	CFSP, LBMA
Kaloti Precious Metals	Gold	
Kojima Chemicals Co., Ltd.	Gold	CFSP
Korea Zinc Co. Ltd.	Gold	Active
Matsuda Sangyo Co., Ltd.	Gold	CFSP, LBMA
Metalor Technologies (Hong Kong) Ltd.	Gold	CFSP, LBMA, RJC
Metalor Technologies SA	Gold	CFSP, LBMA, RJC
Metalor USA Refining Corporation	Gold	CFSP, LBMA, RJC
Metalúrgica Met-Mex Peñoles, S.A. De C.V.	Gold	CFSP, LBMA
Mitsubishi Materials Corporation	Gold	CFSP, LBMA
Mitsui Mining and Smelting Co., Ltd.	Gold	CFSP, LBMA
Nihon Material Co., Ltd.	Gold	CFSP, LBMA
PAMP SA	Gold	CFSP, LBMA, RJC
Rand Refinery (Pty) Ltd.	Gold	CFSP, LBMA
Republic Metals Corporation	Gold	CFSP, LBMA, RJC
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SEMPSA Joyería Platería SA	Gold	CFSP, LBMA
Shandong Zhaojin Gold & Silver Refinery Co., Ltd.	Gold	CFSP, LBMA
So Accurate Group, Inc.	Gold	
Sumitomo Metal Mining Co., Ltd.	Gold	CFSP, LBMA
Tanaka Kikinzoku Kogyo K.K.	Gold	CFSP, LBMA
T.C.A S.p.A	Gold	CFSP, LBMA
Tokuriki Honten Co., Ltd.	Gold	CFSP, LBMA
Tony Goetz NV	Gold	
Umicore Precious Metals Thailand	Gold	CFSP, RJC
United Precious Metal Refining, Inc.	Gold	CFSP
Valcambi SA	Gold	CFSP, LBMA, RJC
Western Australian Mint trading as The Perth Mint	Gold	CFSP, LBMA
WIELAND Edelmetalle GmbH	Gold	Active
Zhongyuan Gold Smelter of Zhongjin Gold Corporation	Gold	CFSP, LBMA

Zijin Mining Group Co., Ltd. Gold Refinery	Gold	CFSP, LBMA
China Tin Group Co., Ltd.	Tin	CFSP
CNMC (Guangxi) PGMA Co., Ltd.	Tin	
Malaysia Smelting Corporation (MSC)	Tin	CFSP
PT Timah (Persero) Tbk Kundur	Tin	CFSP
PT Timah (Persero) Tbk Mentok	Tin	CFSP
PT Tinido Inter Nusa	Tin	CFSP
Thaisarco	Tin	CFSP

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Yunnan Chengfeng Non-ferrous Metals Co., Ltd.	Tin	Active
Yunnan Tin Group (Holding) Company Limited	Tin	CFSP

(1) "CFSP," "LBMA" and "RJC" have the meanings provided earlier in this Conflict Minerals Report. Except as indicated above, CFSP, LBMA, RJC and CFSP active status is as of May 24, 2016.

We endeavored to determine the mine or location of origin of the 3TG contained in the in-scope products by requesting that the Suppliers provide us with a completed Survey concerning the source of the 3TG in the products sourced from them. In addition, to the extent that a completed response identified a smelter or refiner, we reviewed this information against the list of compliant smelters and refiners and country of origin information made available by the CFSI to its members. If country of origin information for an identified smelter or refiner was not available from this independent third-party source, we reviewed publicly available information, to the extent reasonably available, to try to determine the mine or location of origin of the 3TG.

In addition to some recycled and scrap sources, the countries of origin of the gold and tin processed by the compliant smelters and refiners identified above are believed to have potentially included the following countries. The countries listed below are derived from the country categories used by the CFSI to categorize compliant smelters and refiners.

Angola, Argentina, Australia, Austria, Belgium, Bolivia, Brazil, Burundi, Cambodia, Canada, Central African Republic, Chile, China, Colombia, Cote D'Ivoire, Czech Republic, Djibouti, DRC, Ecuador, Egypt, Estonia, Ethiopia, France, Germany, Guyana, Hungary, India, Indonesia, Ireland, Israel, Japan, Kazakhstan, Kenya, Laos, Luxembourg, Madagascar, Malaysia, Mongolia, Mozambique, Myanmar, Namibia, Netherlands, Nigeria, Peru, Portugal, Republic of Congo, Russia, Rwanda, Sierra Leone, Singapore, Slovakia, South Africa, South Korea, South Sudan, Spain, Suriname, Switzerland, Taiwan, Tanzania, Thailand, Uganda, United Kingdom, United States, Vietnam, Zambia and Zimbabwe.

Further Risk Mitigation Efforts

We intend to take the following additional steps on in-scope products for 2016 to mitigate the risk that the 3TG contained in and necessary to the products we contract to manufacture finance or benefit armed groups in the DRC Region:

1. Encourage Suppliers that provided company level information for 2015 to provide product level information for 2016 through ongoing outreach with these Suppliers.
2. Engage with Suppliers that provided incomplete responses or that did not provide responses for 2015 to help ensure that they provide requested information for 2016.
3. Monitor and encourage the continuing development and progress of traceability measures of Suppliers that indicated for 2015 that the source of 3TG was unknown or undeterminable.

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4. Communicate to new potentially in-scope suppliers our expectations with respect to 3TG, including through the dissemination of the Conflict Minerals Policy to them. In addition, as new in-scope suppliers are added, work with these suppliers to ensure that they understand the requirements of the Conflict Minerals Rule and the OECD Guidance.
5. Continue to refine our 3TG risk management strategy based on the results of our due diligence on products we contracted to manufacture in 2015.
6. Pursuant to our risk management strategy, management may determine to remove certain non-responsive Suppliers from our supply chain on a going-forward basis.

All of the foregoing steps are in addition to the steps that we took with respect to in-scope products for 2015, which we intend to continue to take with respect to in-scope products for 2016 to the extent applicable.

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