# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): July 25, 2012

#### LIBERTY INTERACTIVE CORPORATION

(Exact name of registrant as specified in its charter)

Delaware001-3398284-1288730(State or other jurisdiction of incorporation or organization)(Commission incorporation or organization)(I.R.S. Employer incorporation incorpor

## 12300 Liberty Blvd. Englewood, Colorado 80112

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (720) 875-5300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- [X] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- $[\ ] \ Pre-commencement \ communications \ pursuant \ to \ Rule \ 13e-4(c) \ under \ the \ Exchange \ Act \ (17 \ CFR \ 240.13e-4(c))$

## Item 8.01. Other Events

On July 25, 2012, Liberty Interactive Corporation ("Liberty") announced it intends to hold its Annual Meeting of Stockholders on Wednesday, August 8, 2012 at 10:00 a.m., Mountain Time, at 8900 Liberty Circle, Englewood, Colorado, 80112. At the meeting, Liberty may make observations regarding its financial performance and the proposed creation of the Liberty Ventures tracking stock.

## Item 9.01. Financial Statements and Exhibits

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(4)	H'v	hibits

Exhibit No.		Name	
99.1	Press Release dated July 25, 2012		
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## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 27, 2012

## LIBERTY INTERACTIVE CORPORATION

By: <u>/s/ Wade Haufschild</u>
Name: Wade Haufschild
Title: Vice President

## EXHIBIT INDEX

Exhibit No.		Name
99.1	Press Release dated July 25, 2012	

#### LIBERTY INTERACTIVE CORPORATION TO HOLD ANNUAL MEETING OF SHAREHOLDERS

Englewood, Colo, July 25th - Liberty Interactive Corporation (Nasdaq: LINTA, LINTB) will be holding its Annual Meeting of Shareholders on Wednesday, August 8th, 2012 10:00 a.m. Mountain Time at 8900 Liberty Circle, Englewood, CO 80112. At the meeting, Liberty Interactive may make observations regarding the company's financial performance.

The presentation will be broadcast live via the Internet. All interested persons should visit the Liberty Interactive Corporation website at <a href="http://www.libertyinteractive.com">http://www.libertyinteractive.com</a> to register for the webcast. An archive of the webcast will also be available on this website for 30 days.

#### About Liberty Interactive Corporation

Liberty Interactive (Nasdaq: LINTA, LINTB) owns interests in a broad range of digital commerce businesses including QVC, Provide Commerce, Backcountry.com, Celebrate Interactive, Bodybuilding.com, Evite, and Expedia.

#### Additional Information

Nothing in this press release shall constitute a solicitation to buy or an offer to sell shares of the proposed Liberty Ventures tracking stock or Liberty Interactive's existing common stock. The offer and sale of shares of the proposed tracking stock will only be made pursuant to Liberty Interactive's effective registration statement. Liberty Interactive stockholders and other investors are urged to read the Form S-4 registration statement filed with the SEC, including the proxy statement/prospectus contained therein, because they contain important information about the issuance of shares of the proposed tracking stock. Copies of Liberty Interactive's SEC filings are available free of charge at the SEC's website (http://www.sec.gov). Copies of the filings together with the materials incorporated by reference therein will also be available, without charge, by directing a request to Liberty Interactive Corporation, 12300 Liberty Boulevard, Englewood, Colorado 80112, Attention: Investor Relations, Telephone: (720) 875-5408.

#### Participants in a Solicitation

The directors and executive officers of Liberty Interactive and other persons may be deemed to be participants in the solicitation of proxies in respect of proposals relating to the approval of the issuance of the new tracking stock. Information regarding the directors and executive officers of Liberty Interactive and other participants in the proxy solicitation and a description of their respective direct and indirect interests, by security holdings or otherwise, are available in the proxy statement/prospectus, which forms a part of the Form S-4 registration statement, filed with the SEC.

Contact: Courtnee Ulrich 720-875-5420