FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | | | | | | |
|--|-------------|--|-------|----------|--|--|-------------|---------|--------------------|---|---|------------------|---|---------------------|---|---|-------------------------------|--|---------------------------------------|-----------------------|--|
| 1. Name and Address of Reporting Person * GEORGE MICHAEL A | | | | | | 2. Issuer Name and Ticker or Trading Symbol Qurate Retail, Inc. [QRTEA] | | | | | | | | 5 | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | |
| (Last) (First) (Middle) 12300 LIBERTY BOULEVARD | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/03/2021 | | | | | | | | X Officer (give title below) Other (specify below) President, CEO | | | | | | | | |
| (Street) ENGLEWOOD, CO 80112 | | | | 4. If | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | | | | | |
| (City | | (State) | | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially C | | | | | | | Owne | ed | | | | | | | | |
| 1.Title of Security (Instr. 3) | | | Date | | any | tion Date | on Date, if | | Code (Instr. 8) | | or Disposed of (D) (Instr. 3, 4 and 5) | | | Benefic Reporte | | nount of Securities ficially Owned Following rted Transaction(s) | | Ownership Form: | ership of B | Beneficial | |
| | | | | | (Mont) | h/Day/Ye | ear) | Cod | e | V | Amount | (A) or (D) | Pri | ice | (Instr. 3 | and 4) | Director Inc. (I) (Instr | | direct (I | wnership instr. 4) | |
| Series A | Common | Stock | 03/03 | /2021 | | | | S | | | 100,000 (1) | ן ען | \$ 12.1 (2) | 284 | 2,305,0 | 676 | | D | | | |
| | | | | Table II | - Deriv | ative Sec | curi | ties Ac | | the | | splays | a cu | rrent | tly valid | | spond unle trol numbe | | | | |
| Derivative Conversion D | | 3. Transaction Date (Month/Day/Year) | | any | d Date, if | (e.g., puts, calls, wate, if Transaction Code Year) (Instr. 8) | | 5. | | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Date Expiration Date Date Expiration Date | | ion 2 | 7. Titl Amou Under Secur (Instr. 4) | Amount or Number of | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y D S D on (s) (I | 0. bwnership orm of berivative ecurity: birect (D) r Indirect () instr. 4) | Beneficial Ownershij (Instr. 4) | | |
| | | | | | | Code | V | (A) | (D) | | | | | | Shares | | | | | | |
| Danar | ting O | Whare | | | | | | | | | | | | | | | | | | | |

Reporting Owners

| | Relationships | | | | | | | |
|--|---------------|--------------|----------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| GEORGE MICHAEL A 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112 | X | | President, CEO | | | | | |

Signatures

| /s/ Craig Troyer as Attorney-in-Fact for Michael A. George | 03/05/2021 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Open market sale pursuant to a 10b5-1 trading plan adopted by the reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

 The price is a weighted average price. These shares were sold in multiple transactions ranging from \$11.94 to \$12.32, inclusive. The reporting person undertakes to provide
- (2) to the Securities and Exchange Commission, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares sold at each separate price within the range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.