| FORM | 4 |
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#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses)  |                     |   |   |              |      |   |   |  |  |  |                         |
|--|---------------------|---|---|--------------|------|---|---|--|--|--|-------------------------|
| 1. Name and Address of R<br>BARTON RICHARI                                   | (                   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Qurate Retail, Inc. [QRTEA] |   |              |      |   |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X_Director 10% Owner |  |  |                         |
| (Last)<br>12300 LIBERTY BC   | (First)<br>DULEVARD |   | 3. Date of Earliest Transaction (Month/Day/Year)   Officer (give title below)   Other (specify below)     12/10/2020   Officer (give title below)   Other (specify below) |              |      |   |   |  | er (specify belo   | w)   |                         |
| ENGLEWOOD, CO  | 4                   | 4. If Amendment, Date Original Filed(Month/Day/Year)                              |   |              |      |   | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |  |  |                         |
| (City)   | (State)             | (Zip)   |   | Table I - No | on-D | erivative   | Securities  | s Acqu   | nired, Disposed of, or Beneficially Own  | ed   |                         |
| 1.Title of Security<br>(Instr. 3)<br>2. Transaction<br>Date<br>(Month/Day/Ye |                     |   | Execution Date, if<br>any   |              |      | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) |   |  | 5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s) | Ownership of Indir<br>Form: Benefic            | Beneficial              |
|  |                     |   | (Month/Day/Year)  | Code         | V    | Amount  | (A) or<br>(D)   | Price  | (Instr. 3 and 4)   | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |
|  |                     |   | <i></i>   |              |      |   |   |  |  |  |                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|   | (e.g., puts, calls, warrants, options, convertible securities) |  |   |      |   |               |     |  |                    |                             |  |                 |                         |                                     |  |               |  |                                      |  |  |            |
|---|--|--|---|------|---|---------------|-----|--|--------------------|-----------------------------|--|-----------------|-------------------------|-------------------------------------|--|---------------|--|--------------------------------------|--|--|------------|
|   | Conversion   | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code |   | of Derivative |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | Expiration Date             |  | Expiration Date |                         | Expiration Date<br>(Month/Day/Year) |  | of Underlying |  | Derivative<br>Security<br>(Instr. 5) | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) |  | Beneficial |
|   |  |  |   | Code | v | (A)           | (D) | Date<br>Exercisable  | Expiration<br>Date | Title                       | Amount<br>or<br>Number<br>of<br>Shares |                 | (Instr. 4)              | (Instr. 4)                          |  |               |  |                                      |  |  |            |
| Stock<br>Option<br>(right to<br>buy) -<br>QRTEA | \$ 10.34   | 12/10/2020                                 |   | А    |   | 24,726        |     | 12/10/2021   | 12/10/2027         | Series A<br>Common<br>Stock | 24,726                                 | \$ 0            | 24,726                  | D                                   |  |               |  |                                      |  |  |            |
| Stock<br>Option<br>(right to<br>buy) -<br>QRTEA | \$ 4.92 <sup>(1)</sup>   |  |   |      |   |               |     | 12/09/2020 <sup>(2)</sup>                                      | 12/09/2026         | Series A<br>Common<br>Stock | 70,209<br><u>(1)</u>                   |                 | 70,209 <mark>(1)</mark> | D                                   |  |               |  |                                      |  |  |            |
| Stock<br>Option<br>(right to<br>buy) -<br>QRTEA | \$ 12.64<br>(3)  |  |   |      |   |               |     | (2)  | 12/06/2025         | Series A<br>Common<br>Stock | 27,746<br><u>(3)</u>                   |                 | 27,746 <sup>(3)</sup>   | D                                   |  |               |  |                                      |  |  |            |
| Stock<br>Option<br>(right to<br>buy) -<br>QRTEA | \$ 13.46<br>(4)  |  |   |      |   |               |     | (2)  | 12/12/2023         | Series A<br>Common<br>Stock | 24,215<br>( <u>4</u> )                 |                 | 24,215 (4)              | D                                   |  |               |  |                                      |  |  |            |
| Stock<br>Option<br>(right to<br>buy) -<br>QRTEA | \$ 13.87<br>(5)  |  |   |      |   |               |     | (2)  | 12/12/2024         | Series A<br>Common<br>Stock | 18,453<br>(5)                          |                 | 18,453 <u>(5)</u>       | D                                   |  |               |  |                                      |  |  |            |

# **Reporting Owners**

| Relationships |
|---------------|
|               |
|               |

| Reporting Owner Name / Address                                     | Director | 10%<br>Owner | Officer | Other |
|--|----------|--------------|---------|-------|
| BARTON RICHARD N<br>12300 LIBERTY BOULEVARD<br>ENGLEWOOD, CO 80112 | Х        |              |         |       |

### **Signatures**

| /s/ Craig Troyer as Attorney-in-Fact for Richard N. Barton | 12/11/2020 |
|--|------------|
| **Signature of Reporting Person                            | Date       |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On November 20, 2020, the Issuer announced that its board of directors declared a special cash dividend in the amount of \$1.50 per share on each outstanding share of its common stock payable on December 7, 2020 to all holders of record as of 5:00 p.m., New York City time, on November 30, 2020 (the "Dividend"). This stock option award was previously reported as an option relating to 65,383 shares of the Issuer's Series A common stock at an exercise price of \$5.27 per share and was adjusted as a result of the Dividend. In connection with the Dividend, all
- (1) stock options held by the reporting person with respect to the Issuer's common stock were adjusted pursuant to the anti-dilution provisions of the incentive plan under which such award was granted, such that the reporting person received an adjustment to (i) the exercise price and (ii) the number of shares relating to such option. These adjustments were approved by the Issuer's board of directors pursuant to Rule 16b-3.
- (2) The derivative security is fully vested.
- This stock option award was previously reported as an option relating to 25,956 shares of the Issuer's Series A common stock at an exercise price of \$13.55 per share and was adjusted as a (3) result of the Dividend. In connection with the Dividend, all stock options held by the reporting person with respect to the Issuer's common stock were adjusted pursuant to the anti-dilution provisions of the incentive plan under which such award was granted, such that the reporting person received an adjustment to (i) the exercise price and (ii) the number of shares relating to

such option. These adjustments were approved by the Issuer's board of directors pursuant to Rule 16b-3.
This stock option award was previously reported as an option relating to 22,628 shares of the Issuer's Series A common stock at an exercise price of \$14.43 per share and was adjusted as a result of the Dividend. In connection with the Dividend, all stock options held by the reporting person with respect to the Issuer's common stock were adjusted pursuant to the anti-dilution provisions of the incention and any distribution with the Dividend. In connection with the Dividend, all stock options held by the reporting person with respect to the Issuer's common stock were adjusted pursuant to the anti-dilution

- (4) Institut of the Dividend, in connection with the Dividend, an stock option in the Dividend, in stock option in the Dividend, and stock option in the Dividend in the Dividend
- This stock option award was previously reported as an option relating to 17,237 shares of the Issuer's Series A common stock at an exercise price of \$14.87 per share and was adjusted as a (5) result of the Dividend. In connection with the Dividend, all stock options held by the reporting person with respect to the Issuer's common stock were adjusted pursuant to the anti-dilution provisions of the incentive plan under which such award was granted, such that the reporting person received an adjustment to (i) the exercise price and (ii) the number of shares relating to
- provisions of the incentive plan under which such award was granted, such that the reporting person received an adjustment to (1) the exercise price and (1) the number of shares relating to such option. These adjustments were approved by the Issuer's board of directors pursuant to Rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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