

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response...	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person ROSENTHALER ALBERT E		2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [QVCA]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below) Chief Corp. Dev. Officer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/09/2016				
12300 LIBERTY BOULEVARD							
(Street)							
ENGLEWOOD, CO 80112			4. If Amendment, Date Original Filed (Month/Day/Year)				
(City)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			
			Code	V	Amount	(A) or (D)	Price	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						
Stock Option (right to buy) - LVNTA (1)	\$ 36.86 (1)	11/09/2016		j(1)	V	18,349 (1)		(2)	03/04/2022(3)	Series A Liberty Ventures Common Stock	18,349 (1)	\$ 0	18,349	D	
Stock Option (right to buy) - LVNTA (1)	\$ 36.86 (1)	11/09/2016		j(1)	V	40,712 (1)		(4)	03/04/2023(3)	Series A Liberty Ventures Common Stock	40,712 (1)	\$ 0	40,712	D	
Stock Option (right to buy) - LVNTA (1)	\$ 20.52 (1)	11/09/2016		j(1)	V	13,195 (1)		(5)	03/19/2020(3)	Series A Liberty Ventures Common Stock	13,195 (1)	\$ 0	13,195	D	
Stock Option (right to buy) - LVNTA (1)	\$ 13.67 (1)	11/09/2016		j(1)	V	9,474 (1)		(5)	03/19/2020(3)	Series A Liberty Ventures Common Stock	9,474 (1)	\$ 0	9,474	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROSENTHALER ALBERT E 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112			Chief Corp. Dev. Officer	

Signatures

/s/ Craig Troyer as Attorney-in-Fact for Albert E. Rosenthaler	11/14/2016
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In connection with the completion of the Redemption (as defined in the Remarks section), all option awards held by the reporting person with respect to Liberty Interactive Corporation's (the "Issuer") Liberty Ventures common stock (each, a "Pre-Split Ventures Award") were adjusted per Expedia Holdings, Inc. ("Splitco") common stock. These adjustments were approved by the Issuer's board of directors pursuant to Rule 16b-3 under the Securities Exchange Act of 1934, as amended.
- (2) The options were granted on March 4, 2015; 33.33% vested on March 4, 2016, 33.33% will vest on March 4, 2017, and 33.33% will vest on March 4, 2018.
- (3) Except as set forth on this Form 4, the terms of the Adjusted Ventures Award will, in all material respects, be the same as those of the corresponding Pre-Split Ventures Award.
- (4) The options were granted on March 4, 2015; 50% vest on December 31, 2019, and 50% vest on December 31, 2020.
- (5) The derivative security is fully vested.

Remarks:
On November 4, 2016, the Issuer redeemed (the "Redemption") a portion of the shares of its Liberty Ventures common stock for shares of common stock of Splitco. In the Redemption, the Issuer redeemed (i) 0.4 of each outstanding share

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.