

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person ROSENTHALER ALBERT E		2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [QVCA]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below) Chief Tax Officer	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/27/2016		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
12300 LIBERTY BOULEVARD			4. If Amendment, Date Original Filed (Month/Day/Year)		
(Street)			ENGLEWOOD, CO 80112		
(City)			(State)		
(Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g. puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (right to buy) - LVNTA (1)	\$ 36.57 (1)	07/27/2016		j(1)	V	31,914 (1)		(2)	03/04/2022(3)	Series A Liberty Ventures Common Stock	31,914 (1)	\$ 0	31,914	D	
Stock Option (right to buy) - LVNTA (1)	\$ 36.57 (1)	07/27/2016		j(1)	V	70,809 (1)		(4)	03/04/2023(3)	Series A Liberty Ventures Common Stock	70,809 (1)	\$ 0	70,809	D	
Stock Option (right to buy) - LVNTA (1)	\$ 20.36 (1)	07/27/2016		j(1)	V	23,030 (1)		(5)	03/19/2020(3)	Series A Liberty Ventures Common Stock	23,030 (1)	\$ 0	23,030	D	
Stock Option (right to buy) - LVNTA (1)	\$ 13.56 (1)	07/27/2016		j(1)	V	16,536 (1)		(5)	03/19/2020(3)	Series A Liberty Ventures Common Stock	16,536 (1)	\$ 0	16,536	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROSENTHALER ALBERT E 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112			Chief Tax Officer	

Signatures

/s/ Albert E. Rosenthaler	08/03/2016
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In connection with the completion of the CommerceHub spin-off (as defined in the Remarks section), all option awards held by the reporting person with respect to the Issuer's Liberty Ventures common stock (each, a "pre-CH Spin Ventures Award") were adjusted pursuant to the anti-dilution provisions of the CommerceHub common stock and an option to purchase shares of CommerceHub Series C common stock. These adjustments were approved by the Issuer's board of directors pursuant to Rule 16b-3 under the Securities Exchange Act of 1934, as amended.
- (2) The options vested 33.33% on March 4, 2016, and 33.33% vest on March 4, 2017, and the remainder vest on March 4, 2018.
- (3) Except as set forth on this Form 4, the terms of the Adjusted Ventures Award will, in all material respects, be the same as those of the corresponding Pre-CH Spin Ventures Award.
- (4) The options were granted on March 4, 2015, and vest 50% on December 31, 2019 and 50% on December 31, 2020.
- (5) The derivative security is fully vested.

Remarks:
On July 22, 2016, the Issuer completed the spin-off (the "CommerceHub spin-off") of its former wholly owned subsidiary, CommerceHub, Inc. ("CommerceHub"), which was effected by the distribution to each holder of the Issuer's Liberty Ventures common stock of 0.1 of a share of the corresponding series of Co

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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