

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person ROBISON M LAVOY			2. Issuer Name and Ticker or Trading Symbol Liberty Interactive Corp [QVCA]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/20/2015			
12300 LIBERTY BOULEVARD						
(Street)			4. If Amendment, Date Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
ENGLEWOOD, CO 80112						
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series A Liberty Interactive Common Stock	03/20/2015		M		2,511	A	\$ 15.85	12,037	D	
Series A Liberty Interactive Common Stock	03/20/2015		F		1,358	D	\$ 29.32	10,679	D	
Series A Liberty Ventures Common Stock	03/20/2015		M		356	A	\$ 19.93	3,248 (1)	D	
Series A Liberty Ventures Common Stock	03/20/2015		M		272	A	\$ 11.33	3,520	D	
Series A Liberty Ventures Common Stock	03/20/2015		F		75	D	\$ 41.61	3,445	D	
Series A Liberty Ventures Common Stock	03/20/2015		F		171	D	\$ 41.61	3,274	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Stock Appreciation Rights	\$ 15.85 (2)	03/20/2015		M				2,511 (2)	(3)	06/01/2015	Series A Liberty Interactive Common Stock	2,511 (2)	\$ 0	0	D		
Stock Appreciation Rights - LVNTA	\$ 11.33 (4)	03/20/2015		M				272 (4)	(3)	06/01/2015	Series A Liberty Ventures Common Stock	272 (4)	\$ 0	0	D		
Stock Appreciation Rights - LVNTA	\$ 19.93 (5)	03/20/2015		M				356 (5)	(3)	06/01/2015	Series A Liberty Ventures Common Stock	356 (5)	\$ 0	0	D		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBISON M LAVOY 12300 LIBERTY BOULEVARD ENGLEWOOD, CO 80112	X			

Signatures

/s/ Craig Troyer as Attorney-in-Fact for M. LaVoy Robison	03/24/2015
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On October 3, 2014, the Issuer declared a stock dividend (the "retribution dividend"), payable to all holders of record of Series A Liberty Interactive Common Stock ("QVCA") as of 5:00 p.m., New York City time, on October 13, 2014, of 0.14217 of a share of Series A Liberty Interactive Common Stock.
- (2) This stock appreciation right ("SAR") was previously reported as a SAR relating to 2,724 shares of QVCA at an exercise price of \$17.20 per share. In connection with the completion of the retribution dividend, all equity awards held by the reporting person with respect to the Issuer's Liberty Interactive Common Stock.
- (3) The derivative security is fully vested.
- (4) This SAR was previously reported as a SAR for 134 shares of LVNTA at an exercise price of \$44.82 per share. On February 27, 2014, the Issuer declared a stock dividend (the "stock dividend"), payable to all holders of record as of 5:00 p.m., New York City time, on April 4, 2014, of one share of Liberty Interactive Common Stock for each share of LVNTA.
- (5) This SAR was granted as a result of the retribution dividend. In connection with the completion of the retribution dividend, all Original Interactive Awards were adjusted pursuant to the anti-dilution provisions of the incentive plans under which the equity awards were granted, such that the SAR was granted as a result of the retribution dividend.

Remarks:

On August 27, 2014, the Issuer completed a transaction (the "spin-off") whereby it spun-off its wholly-owned subsidiary Liberty TripAdvisor Holdings, Inc., which was effected by the distribution to each holder of its Liberty Ventures Common Stock off, all equity awards held by the reporting person with respect to the Issuer's Liberty Ventures Common Stock (each an "Original Ventures Award") were adjusted pursuant to the anti dilution provisions of the incentive plans under which the awards were granted, such that the awards were granted as a result of the spin-off.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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