

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

Date of Report (date of earliest event reported): **October 25, 2011**

**LIBERTY INTERACTIVE CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**001-33982**  
(Commission  
File Number)

**84-1288730**  
(I.R.S. Employer  
Identification No.)

**12300 Liberty Blvd.**  
**Englewood, Colorado 80112**  
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: **(720) 875-5400**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

Effective November 1, 2011, Christopher W. Shean, 46, will be promoted to the position of Senior Vice President and Chief Financial Officer of Liberty Interactive Corporation (the "Company") and, as a result, will be its principal financial officer and principal accounting officer. Mr. Shean has served as a Senior Vice President of the Company since January 2002, and prior to this promotion will have served as its Controller from October 2000 through October 2011 and as a Vice President from October 2000 to January 2002. Effective November 1, 2011, he will also serve as the Senior Vice President and Chief Financial Officer of Liberty Media Corporation ("Liberty Media"), the Company's former wholly owned subsidiary, and prior to such date will have served as Senior Vice President/Controller of Liberty Media from May 2007 through October 2011.

As a result of this promotion, David J.A. Flowers will no longer be the principal financial officer of the Company. Mr. Flowers will continue to serve as the Senior Vice President and Treasurer of the Company until November 1, 2011.

The Company issued a press release to announce these promotions on October 25, 2011 which is included as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

<u>Exhibit No.</u>	<u>Name</u>
99.1	Press Release dated October 25, 2011.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 26, 2011

LIBERTY INTERACTIVE CORPORATION

By: /s/ Wade Haufschild  
Name: Wade Haufschild  
Title: Vice President

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**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Name</b>
99.1	Press Release dated October 25, 2011.

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**LIBERTY INTERACTIVE CORPORATION ANNOUNCES  
MANAGEMENT CHANGES**

Englewood, Colo, October 25 - Liberty Interactive Corporation (Nasdaq: LINTA, LINTB) today announced the following management changes effective as of November 1st.

Christopher W. Shean has been appointed to the position of Senior Vice President and Chief Financial Officer and will continue to report to Gregory B. Maffei, Liberty Interactive's President and CEO. As Senior Vice President and CFO, Mr. Shean will oversee all accounting and treasury functions at Liberty Interactive. Mr. Shean has served as Senior Vice President/Controller since 2002, and has held several executive positions in the Liberty group prior to that. Prior to joining Liberty, Mr. Shean served as a partner in the assurance practice of the accounting firm of KPMG.

David J.A. Flowers, formerly the Senior Vice President/Treasurer of the company, has been appointed Senior Vice President and Managing Director, Alternative Investments of Liberty Media Corporation, a former subsidiary that was recently split-off from the company. As a result of Mr. Flowers' new role at Liberty Media, he will no longer serve as Senior Vice President/Treasurer of the company.

"We are happy to announce these management changes," said Greg Maffei. "We congratulate Chris and Dave on their new roles and look forward to their continued service."

About Liberty Interactive Corporation

Liberty Interactive (Nasdaq: LINTA, LINTB) owns interests in a broad range video and online commerce businesses including QVC, Provide Commerce, Backcountry.com, Celebrate Interactive, Bodybuilding.com, Evite, and Expedia.

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