

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): May 15, 2013

HSN, INC.
(Exact name of registrant as specified in charter)

Delaware
(State or other jurisdiction
of incorporation)

001-34061
(Commission
File Number)

26-2590893
(IRS Employer
Identification No.)

1 HSN Drive, St. Petersburg, Florida 33729
(Address of principal executive offices)

33729
(Zip Code)

(727) 872-1000
(Registrant's telephone number, including area code)

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On May 15, 2013, HSN, Inc., a Delaware corporation (the “Company”), issued a press release announcing that Judy A. Schmeling had been promoted to Chief Operating Officer and Chief Financial Officer effective immediately. A copy of this press release is furnished as Exhibit 99.1 to this report.

Ms. Schmeling, 53, joined the company in 1994 as Director of Investor Relations and Treasury. She was promoted to Vice President of Strategic Planning and Analysis in 1998, to Senior Vice President of Finance in 1999, to Executive Vice President and Chief Financial Officer in 2001, and to Chief Financial Officer when the Company went public in 2008.

Since January 1, 2012, Ms. Schmeling has not been a participant in any transaction, or any currently proposed transaction, in which the Company was or is to be a participant and the amount involved exceeds \$120,000. There are no family relationships between Ms. Schmeling and any other director or executive officer of the Company.

Item 9.01 Financial Statements and Exhibits

99.1 Press Release dated May 15, 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: May 15, 2013

HSN, INC.

By: /s/ Linda C. Frazier

Linda C. Frazier

Vice President and Senior Counsel

Press Release Dated May 15, 2013



HSN, Inc. Appoints Judy Schmeling as Chief Operating Officer and Chief Financial Officer

ST. PETERSBURG, Fla., May 15th, 2013 — Interactive multichannel retailer HSN, Inc. (Nasdaq:HSNI) announced today the promotion of Judy Schmeling to Chief Operating Officer and Chief Financial Officer, effective immediately. Ms. Schmeling has served as HSNI's Executive Vice President and Chief Financial Officer since 2001. In her new role, she will be responsible for supply chain operations and customer care functions in addition to providing ongoing leadership for finance and information technology. These four areas are now company-wide centers of excellence spanning HSN and the Cornerstone portfolio of home and lifestyle brands.

"Judy is a world-class leader and the consummate professional, and she has been my partner in transforming HSNI and driving growth across all our businesses," said Mindy Grossman, Chief Executive Officer, HSNI. "Under Judy's leadership, we have strengthened our competitive position, achieved significant top- and bottom-line growth and increased shareholder value. She is superbly qualified to oversee our new operational centers of excellence, which are part of our continued drive to integrate key activities across all of our brands, maximize efficiency and deliver an immersive, seamless end-to-end customer experience."

As HSNI's COO and CFO, Ms. Schmeling, known as a strategic business leader, will ensure efficient, cost-effective support in information technology, logistics and supply chain operations, customer care and facilities for HSN and Cornerstone, in addition to managing all finance-related activities. She will continue to be based at the company's headquarters in St. Petersburg, Fla.

"With this new structure, HSNI is better positioned than ever to capitalize on our strong brands and reshape the landscape of commerce," said Ms. Schmeling. "I'm excited about the opportunity to fully leverage technology, supply chain operations and customer service across all of HSNI."

Ms. Schmeling joined the company in 1994 as Director of Investor Relations and Treasury. She was promoted to Vice President of Strategic Planning and Analysis in 1998, to Senior Vice President of Finance in 1999, to Executive Vice President and Chief Financial Officer in 2001, and to Chief Financial Officer of HSNI when the company went public in 2008. Her most recent accomplishments as CFO include refinancing the company's debt and leading a multi-year systems transformation to enable a much more personalized customer experience while improving analytics and service.

A native Floridian and a graduate of Florida State University, Ms. Schmeling is married and has three sons. She serves on the Board of Directors for Constellation Brands, Inc and the advisory board of FM Global.

HSNi also announced the promotion of two senior finance executives, Michael J. Attinella and Patrick Vonderhaar, both reporting to Ms. Schmeling. Mr. Attinella was appointed Chief Financial Officer of HSN and Chief Accounting Officer of HSNi. He joined HSN in 2001 and most recently served as Senior Vice President, Chief Accounting Officer and Corporate Controller of HSNi. Mr. Vonderhaar was elevated from Vice President and Corporate Controller to Chief Financial Officer for Cornerstone Brands. In addition, Rob Solomon has been appointed Executive Vice President, Customer Care & Operations Administration, HSNi, and Bob Monti as Executive Vice President, Supply Chain & Logistics, HSNi, both reporting to Ms. Schmeling.

About HSN, Inc.

HSN, Inc. (Nasdaq:HSNI) is a \$3.3 billion interactive multichannel retailer with strong direct-to-consumer expertise among its two operating segments, HSN and Cornerstone. HSNi offers innovative, differentiated retail experiences on TV, online, via mobile devices, in catalogs, and in brick and mortar stores. HSN, a leading interactive multichannel retailer which offers a curated assortment of exclusive products combined with top brand names, now reaches 95 million homes (24 hours a day, seven days a week, live 364 days a year). HSN.com offers a differentiated digital experience by leveraging content, community and commerce. In addition to its existing media platforms, HSN is the industry leader in transactional innovation, including services such as HSN Shop by Remote®, the only service of its kind in the U.S., the HSN Shopping App for mobile handheld devices and HSN on Demand®. Cornerstone comprises leading home and apparel lifestyle brands including Ballard Designs®, Chasing Fireflies®, Frontgate®, Garnet Hill®, Grandin Road®, Improvements® and TravelSmith®. Cornerstone distributes more than 300 million catalogs annually, operates eight separate digital sales sites and operates 11 retail and outlet stores.