# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type   | e Responses)                                |  |   |  |   |                                  |                                       |                |  |   |   |  |  |                        |   |                                |   |
|--|---|--|---|--|---|----------------------------------|---------------------------------------|----------------|--|---|---|--|--|------------------------|---|--------------------------------|---|
| 1. Name and Address of Reporting Person* BLATT GREGORY R |   |  |   | 2. Issuer Name and Ticker or Trading Symbol HSN, Inc. [HSNI] |   |                                  |                                       |                |  |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner  |  |  |                        |   |                                |   |
| (Last) (First) (Middle) 1 HSN DRIVE                      |   |  |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 05/17/2011 |                                  |                                       |                |  |   |   |  | Officer (giv                           | e title below)         | Oth   | er (specify bel                | ow)   |
| (Street)   |   |  |   | 4. If Amendment, Date Original Filed(Month/Day/Year)         |   |                                  |                                       |                |  |   | 6. Individual or Joint/Group Filing(Check Applicable Line)  _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person |  |  |                        |   |                                |   |
| ST. PETE   |   |  |   | Form   |   |                                  |                                       |                |  |   |   |  | ica by More man One Reporting Person   |                        |   |                                |   |
| (City)   |   | (State)                                    | (Zip)                                     |  |   | Т                                | able I - N                            | on-D           | erivativ                               | e Securiti  | es Acqu   | uired,   | Disposed                               | of, or Bene            | ficially Own                                    | ed                             |   |
| (Instr. 3)   |   |  | 2. Transaction<br>Date<br>(Month/Day/Year | Execut<br>any  | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) |                                  | (Instr. 8)                            |                | (A) or Disposed of (Instr. 3, 4 and 5) |   |   | of (D) Owned Follo                             |  |                        |   | Form:                          | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|  |   |  |   |  |   |                                  | Code                                  | V              | Amou                                   | (A) or (D)  | r<br>Price  | e  |  |                        |   | or Indirect (I) (Instr. 4)     | (Instr. 4)  |
| snare  |   | value \$0.01 per                           |   |  |   |                                  | M <sup>(1)</sup>                      |                | 5,14                                   | 4 A   | \$ 0  | 32,213   |  |                        | D   |                                |   |
| Common S<br>share  | Stock, par                                  | value \$0.01 per                           | 05/19/2011                                |  |   |                                  | M <sup>(1)</sup>                      |                | 1,94                                   | 0 A   | \$ 0  | 34,1   | .53                                    |                        |   | D                              |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | 2.<br>Conversion<br>or Exercise<br>Price of | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,             | 4.<br>Transa<br>Code   | s, cal  | 5. Nu<br>Deriv<br>Secur<br>Acqui | mber of<br>ative<br>ities<br>ired (A) | 6. Da<br>and I | conver<br>ite Exer                     | of, or Ben<br>rtible secur<br>rcisable<br>on Date<br>/Year) | 7. Tit<br>of Ur<br>Secur  | tle and<br>iderlyi                             | Amount                                 |                        | 9. Number of Derivative Securities Beneficially | Ownersh<br>Form of<br>Derivati | ve Ownersh  |
| Derivative<br>Security                                   | Conversion or Exercise                      | Date                                       | Execution Date, any                       | Transa<br>Code   |   | Deriv<br>Secur<br>Acqui          | ative<br>ities                        | and I          | Expirati                               | on Date   | of Ur<br>Secur  | of Underlying<br>decurities<br>Instr. 3 and 4) |  | Derivative<br>Security | Securities                                      | Ownershi<br>Form of            | ship<br>f Benefic<br>ive Owners                     |
|  | Security                                    |  |   |  |   | (D)<br>(Instr.<br>5)             | 3, 4, and                             |                |  |   |   |  |  |                        | Following<br>Reported<br>Transaction            |                                | rect  |
|  |   |  |   | Code   | V   | (A)                              | (D)                                   | Date<br>Exerc  | cisable                                | Expiration<br>Date  | n<br>Title  |  | Amount<br>or<br>Number<br>of<br>Shares |                        | (Instr. 4)                                      | (Instr. 4                      | 4)  |
| Restricted<br>Stock<br>Units                             | \$ 0  | 05/19/2011                                 |   | М  |   |                                  | 5,144                                 |                | (2)                                    | (2)   | Sto<br>par v<br>\$0.0   | nmon<br>ock,<br>value<br>l per<br>are          | 5,144                                  | \$ 0                   | 0   | D                              |   |
| Restricted<br>Stock<br>Units                             | \$ 0  | 05/19/2011                                 |   | М  |   |                                  | 1,940                                 |                | (2)                                    | (2)   | Sto<br>par v<br>\$0.0   | nmon<br>ock,<br>value<br>I per<br>are          | 1,940                                  | \$ 0                   | 1,939   | D                              |   |
| Restricted<br>Stock<br>Units                             | \$ 0  | 05/17/2011                                 |   | A  |   | 3,110                            | 6                                     |                | (3)                                    | (3)   | Sto<br>par v<br>\$0.0   | nmon<br>ock,<br>value<br>1 per<br>are          | 3,116                                  | \$ 0                   | 3,116   | D                              |   |

## **Reporting Owners**

|                                | Relationships |              |         |       |  |  |  |
|--------------------------------|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director      | 10%<br>Owner | Officer | Other |  |  |  |
| ·                              |               |              |         |       |  |  |  |

| BLATT GREGORY R          |   |  |  |
|--------------------------|---|--|--|
| 1 HSN DRIVE              | X |  |  |
| ST. PETERSBURG, FL 33729 |   |  |  |

### **Signatures**

| /s/ Linda C. Frazier, as attorney-in-fact | 05/19/2011 |
|---|------------|
| **Signature of Reporting Person           | Date       |

#### **Explanation of Responses:**

- $\star$  If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of HSN, Inc. ("HSNI") common stock acquired upon the vesting of restricted stock units.
- (2) Represents restricted stock units which vested on May 19, 2011.
- Represents a grant of HSNI restricted stock units in connection with the reporting person's continuous service as a non-employee director of HSNI. The terms of the grant provide for (3) 100% vesting on the first anniversary of the grant date i.e. on May 17, 2012. The restricted stock units will be settled 100% in shares of HSNI common stock six months following the reporting person's retirement or other termination of service as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.