FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROV	AL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * MCINERNEY THOMAS			2. Issuer Name and Ticker or Trading Symbol HSN, Inc. [HSNI]					5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner					
(Last) (First) (Middle) 1 HSN DRIVE			1	3. Date of Earliest Transaction (Month/Day/Year) 08/20/2010					-	Officer (gi	ve title below)	Ot	her (specify bel-	ow)
(Street) ST. PETERSBURG, FL 33729				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _ Form filed by More than One Reporting Person				
(City) (State) (Zip)				Table I - Non-Derivative Securities Acqui						ired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	(Instr. 8)	(A) or Disposed		Owned Follo Transaction(6. Ownership Form: Direct (D)	Beneficial
				(Worth) Da	y/ i cai)	Code	V An	nount (A) (D)	or	or India (I)		or Indirect	(Instr. 4)	
Common S	Stock, par	value \$0.01	08/20/2010			M ⁽¹⁾	3,9	065 A	\$ 0 7	72,912			D	
Reminder: Re	eport on a sep	paratio mile 101 cae					Persons containe	d in this fo	rm are n		to respon	d unless th		1474 (9-02)
Reminder: Re	eport on a sej						Persons containe	d in this fo	rm are n		to respon	d unless th		1474 (9-02)
1. Title of	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	Table II -	Code	Securitialls, wa 5.11 cion of De Ac (A) Dis of (Number rivative curities quired of or sposed (D)	Persons containe form disp	d in this foolays a cul- ed of, or Be vertible sectorics ion Date	rm are no rently va neficially (prities)	ot required alid OMB co Owned and Amount alying s	to respond ontrol num	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction	of 10. Ownersl Form of Derivati Security Direct (I or Indirects)	11. Natur of Indire Benefici Ownersi (Instr. 4)
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Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
MCINERNEY THOMAS					
1 HSN DRIVE	X				
ST. PETERSBURG, FL 33729					

Signatures

/s/ Linda C. Frazier, as attorney-in-fact	08/24/2010
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of HSNI common stock acquired upon the vesting of restricted stock units.
- (2) The terms of the initial award provided that the restricted stock units would vest in two equal installments on August 20, 2009 and August 20, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.