

(Print or Type Responses)

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0104
Estimated average burden
hours per response... 0.5

#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *     Letizio Lisa	Statement	2. Date of Event Requiring Statement (Month/Day/Year) -02/23/2010		3. Issuer Name and Ticker or Trading Symbol HSN, Inc. [HSNI]					
(Last) (First) (Middle C/O HSN, INC., 1 HSN DRIVE	02/23/20			4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)			
(Street)					(Check all applicable) Director 10% Owner			6. Individual or Joint/Group Filing(Check Applicable Line)	
ST. PETERSBURG, FL 33729		_X below		fficer (give title Other (specify below)  EVP, Human Resources		ecity			
(City) (State) (Zip)		ŗ	Гable I - Non-De	erivativ	ve Securitie	s Ben	eficially Ow	ned	
1.Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)			Beneficial Ownership	
Common Stock, par value \$0.01 per share				D					
unless the form	spond to the co displays a curre	llection of intently valid Of	ned directly or indire formation contain MB control number	ed in thi				SEC 1473 (7-02)	
1. Title of Derivative Security	2. Date Exercisab			t of	4. Conver		5. Ownership	6. Nature of Indirect	
(Instr. 4)	Expiration Date (Month/Day/Year)		Securities Underlying Derivative Security (Instr. 4)		or Exercise Price of Derivative		Form of Derivative Security:	Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount Number Shares			Direct (D) or Indirect (I) (Instr. 5)		
Restricted Stock Units	02/06/2011	<u>(1)</u>	Common Stock, par value \$0.01 per share	2,710	\$ 0		D		
Restricted Stock Units	02/16/2011	(2)	Common Stock par value \$0.01 per share	2,646	\$ 0		D		
Restricted Stock Units	02/25/2012	(3)	Common Stock, par value \$0.01 per share	9,272	\$ 0		D		
Restricted Stock Units	02/24/2013	(4)	Common Stock, par value \$0.01 per share	3,502 \$ 0			D		
Stock Appreciation Rights	12/22/2010 <sup>(5)</sup>	12/22/2018	Common Stock, par value \$0.01 per share	1 per 22,500 \$ 5.76 D		D			
Stock Appreciation Rights	02/25/2010 <sup>(6)</sup>	02/25/2019	Common Stock, par value \$0.01 per share	18,543	3,543 \$ 4.24 D				
Stock Appreciation Rights	02/24/2011(7)	02/24/2020	Common Stock, par value \$0.01 per share	16,185	5 \$ 19.99		D		

Options to Purchase Common Stock	08/20/2008		Common Stock, par value \$0.01 per share	999	\$ 14.82	D	
Options to Purchase Common Stock	08/20/2008(8)	01/31/2018	Common Stock, par value \$0.01 per share	55,828	\$ 16.46	D	
Options to Purchase Common Stock	08/20/2008		Common Stock, par value \$0.01 per share	1,249	\$ 17.95	D	
Options to Purchase Common Stock	08/20/2008	12/16/2011	Common Stock, par value \$0.01 per share	2,400	\$ 18.96	D	

# **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Letizio Lisa C/O HSN, INC. 1 HSN DRIVE ST. PETERSBURG, FL 33729			EVP, Human Resources			

### **Signatures**

Linda C. Frazier, as attorney-in-fact	02/25/2010
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of such Restricted Stock Units vest on February 6, 2011. Vested shares will be delivered shortly after vesting.
- (2) Such Restricted Stock Units vest in two equal annual installments on February 16, 2011 and February 16, 2012.
- (3) All of such Restricted Stock Units vest on February 25, 2012. Vested shares will be delivered shortly after vesting.
- (4) All of such Restricted Stock Units vest on February 24, 2013. Vested shares will be delivered shortly after vesting.
- (5) The Stock Appreciation Rights vest in annual installments with 50% vesting on December 22, 2010 and 50% vesting on December 22, 2011.
- (6) Of the 18,543 Stock Appreciation Rights, 6,181 have already vested and the balance vest equally over a two-year period beginning February 25, 2011.
- (7) The Stock Appreciation Rights vest equally over a three year period beginning on February 24, 2011.
- (8) Of such 55,828 options, 27,914 are currently exercisable, 13,957 will become exercisable on January 31, 2011 and 13,957 will become exercisable on January 31, 2012

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.